

ARISE

HELPING HOMELESS PEOPLE SURVIVE, FIND HOUSING AND REBUILD THEIR LIVES



Marty Findley is grateful to be able to help others

JOPPA STORIES

Homeless to Hero

Marty Findley's path has not been without obstacles, including drug addiction. "It's something that I have wished time and time again that I had never started," explains Marty. "But if I had not taken that path, I may not have experienced some of the things that I am most proud of."

Marty believes that regardless of anyone's past, it is never too late to give to others, and credits this philosophy as the single most important factor in overcoming his addiction and maintaining a drug-free lifestyle for the past 18 months. "I woke up one day and decided I was done," Marty explains. "I didn't have a home and didn't have a job. I wanted a better life and living on the streets was not working for me."

With the assistance of Joppa, Marty applied for and obtained a grant that provided emergency housing for up to six months. "It was hard for me to accept the grant because I'm too proud," Marty states. "But I decided that pride is an ugly thing and if I swallowed my pride – just this once – I might actually have a shot at a better life."

Marty admits that staying substance-free is a daily struggle. He copes with the temptation by filling his days with activities that contribute to making the world a better place, including being an advocate to end human trafficking in all forms. "I've lost a lot,"

CONTINUED...

OUR MISSION

To create communities of unconditional love, support and hope for the homeless, as we work together to prevent and ultimately end homelessness.

DOWN&OUT
HOMELESS FUNDRAISER

CALENDAR OF EVENTS

DOWN & OUT HOMELESS FUNDRAISER
November 2, 2019

HOMELESS CHRISTMAS CELEBRATION
December 20, 2019

IOWA HOMELESS MEMORIAL
December 21, 2019

PROJECT PJ
February 21, 2020

COMMUNITY CLEAN UPS
April 4, 2020



A pocket neighborhood of Joppa Cottage Homes designed by BSB Design

JOPPA HOUSING

Additional Cottage Homes + Tiny Home Village Update

Joppa is preparing to break ground on two additional Cottage Homes in Des Moines' Cheatom Park Neighborhood.

These homes will sit on the northeast corner of a lot on 13th Street and allow for the construction of a large community garden to the west of the houses.

"We're so excited to continue to build affordable Cottage Homes," Joppa Cofounder Joe Stevens noted. "With the clear success of the first Cottage Home and it being less than a block away from this location, we understand the niche these architecturally designed homes fill in neighborhoods."

"In this particular project, our excitement is reaching a new level because of the development of a community garden," Stevens continued. "With a very diverse population in this neighborhood, the community garden will be a magnet for drawing individuals from many different cultures out of their homes and create a new neighborhood dynamic. The residents of our Cottage Homes will be clear beneficiaries of this development."

In addition to the continued work on providing permanent Cottage Homes, Joppa remains committed to developing its first transitional Tiny Home Village. While this is an arduous process, similar to what other groups have experienced in cities across the country, Joppa continues to

meet with city officials of various municipalities in order to locate the appropriately zoned land to begin the project.

"I believe most people would agree that Central Iowa needs a Tiny Home Village—a safe place to go with transitional housing, supportive services and job training—in order to end homelessness," Stevens said. "We are hopeful that we are getting closer every week and we are so grateful for the patience of our supporters as we continue diligently working on this life-changing project."



First Joppa Cottage Home at 1305 Laurel Street in Des Moines

Homeless to Hero, CONTINUED

Marty states, “but I did not lose my voice and I can use that voice to speak out for those who might not be able to do so on their own.”

Marty uses his voice to combat human trafficking among those that are the most vulnerable — the homeless. Marty has always been interested in a career in law enforcement. Realizing that a transgression from his past would be a long-term barrier in pursuing a career in the criminal justice field, he determined that he could still serve on a volunteer basis by educating those that are at the highest risk.

“Knowing that people are out there and can be taken at any time, keeps me motivated,” Marty explains. Marty further noted that last year, his efforts resulted in seven women being relocated to safe places. “Knowing that I am making a difference helps me cope with my own demons,” Marty clarifies.

Those that are closest to Marty call him Batman, “I’ve always pursued justice

and that is something that is especially important to the homeless,” explains Marty. “Because of this, friends started calling me Batman and the nickname just sort of stuck.”

Marty states that the nickname is humbling. He is a firm believer that not all super heroes wear capes. “Everyone has the potential to be a hero,” Marty explains. “I see everyday people—just

like me—helping others on a regular basis. The smallest gesture can have an impact greater than we will ever know.”

Marty credits the kindness of Joppa staff and volunteers in overcoming addiction and homelessness, and leading him on a path to assist others in doing the same. “I was looking for a sign,” Marty adds. “That sign came in the form of Joppa, it was like my own personal bat signal.” It was a signal that illuminated Marty’s path and led him to a new home.

“EVERYONE HAS THE
POTENTIAL TO BE A HERO.
— MARTY FINDLEY



I Serve at Joppa

VOLUNTEER: Margaret Godwin

INVOLVEMENT: I lead the Welcome Basket Team that welcomes clients into their new homes, and serve on Circle of Friends and the Christmas Celebration Team. Through my full-time job with Wells Fargo, I connect our Community Outreach Teams to Joppa through grants.

BACKGROUND: I read about Joppa and helped with a supply drive. Then I met with Jacki and Joe to learn more. I truly feel God had a plan that led me to Joppa. I think I am still on that journey.

DRIVING PASSION: Everyone has a story and needs love and support regardless of their situation.

ON MY OWN: I feel blessed to come from a large, loving family and to have a wonderful family of my own. My husband and I are new “empty-nesters” and are figuring out the next stage of our lives.

Becoming an Everyday Angel monthly supporter is an easy way to make a powerful and long-lasting impact in our community, by providing consistent support for all of our programs and services.

Everyday Angels contribute monthly to:

- Help homeless people survive, find housing and rebuild their lives
- Engage students and schools in service learning to help prevent homelessness in future generations
- Develop transitional tiny home villages and uniquely affordable cottage homes to help end homelessness

Sign-up at joppa.org/angels



Matthew 25:35-40

BECAUSE OF YOU

- OVER 400 HOMELESS PEOPLE HAVE BEEN HELPED OFF THE STREETS
- MORE THAN 85% OF THESE MEN, WOMEN AND CHILDREN REMAIN OFF THE STREETS
- JOPPA KEPT OVER 200 UNSHELTERED HOMELESS INDIVIDUALS FROM FREEZING TO DEATH LAST WINTER

HELP WITH THE FUNDRAISER

DOWN&OUT
HOMELESS FUNDRAISER

BE A TABLE HOST DOWN & OUT HOMELESS FUNDRAISER

WHEN

Saturday, November 2, 2019

5:30 PM Cash Bar & Hors d'oeuvres
6:30 PM Dinner & Program

WHERE

Ron Pearson Center

5820 Westown Parkway
West Des Moines, IA 50266

DRESS

Casual attire

Yes, jeans!

TICKETS

\$150/person or \$1,200/table of eight

80% of ticket & table prices are tax-deductible

FEATURES

Joppa Celebration & Update

Live Art Experience

Fund-A-Need Opportunities

**Emcees Lou & Jackie from CW Iowa Live
Dinner & Cash Bar**

What are the benefits of buying a table?

Enjoy assigned seating closer to the stage.

Do I need to buy the table myself?

No. You can purchase the table, gather friends to purchase one together or ask your guests to purchase their own seats. Just make sure we know who should be seated at your table.

Who should I invite?

Consider inviting anyone who has a desire to help those in need.

What if I have more than eight guests?

Wonderful! We will seat your additional guests at a table near you.

REGISTER

Be a Table Host...
Introduce Your Friends to Joppa!
bit.ly/2019DOfundraiser

HOW YOU CAN HELP

GIVE:

BECOME A JOPPA SUPPORT PARTNER

Join us and make a difference with your gifts and ongoing support.

Joppa collaborates with other service providers, helps homeless people access existing resources, and develops unique programs that fill gaps and meet unmet needs in outreach, housing and education.

Joppa is a 501(c)3 nonprofit. All gifts are tax-deductible.

GIVE ONLINE OR MAIL TO:

Joppa
118 SE 4th Street, #120
Des Moines, IA 50309

Joppa.org

VOLUNTEER:

Volunteer opportunities are available for groups, families and individuals. When you volunteer at Joppa you...

- Learn about homelessness
- Engage with diverse individuals
- Lead or join a team of volunteers
- Develop meaningful relationships
- Participate where you're passionate
- See your impact in multiple ways

BECOME A VOLUNTEER:

We depend on volunteers like you! Join us and make a difference in the lives of homeless people and our community.

Email: volunteer@joppa.org

SUPPLY:

- Tents + tarps (green or brown)
- Below zero sleeping bags
- Winter coats, gloves, hats, wool socks
- Bottled drinking water (24 oz)
- Head lamps + batteries
- Canned goods + nonperishables
- Laundry detergent + dish soap
- Toilet paper + paper towels
- Cleaning supplies

BRING SUPPLIES TO JOPPA:

Monday-Friday between 10 & 3:30 PM
at 118 SE 4th Street, #120, Des Moines.
Or call (515) 288-5699.

Thank you for your generosity!

FROM THE HEART

"I see everyday people—just like me—helping others on a regular basis. The smallest gesture can have an impact greater than we will ever know."

— Marty Findley

ADDITIONAL WAYS TO GIVE

Joppa relies on the generosity of many to fulfill its mission. These gifts come in numerous sizes and there are many ways to give. With your financial support, we've collaborated with volunteers and other service providers to help more than 400 homeless individuals and families get off the streets. Over 85% of these men, women and children remain in housing today because of you and your continued support. **On behalf of all those we serve, thank you from the bottom of our hearts!**

1

CORPORATE MATCHING GIFTS

You can significantly increase the impact of your gifts through your Corporate Matching Gift Program. Contact your personnel office for more information. Help Joppa sign-up and then tell your coworkers!

Sample organizations that match gifts to Joppa:

- ARAG Insurance
- Athene
- Berkshire Hathaway
- Connexus Credit Union
- Danfoss
- Foster Group
- GuideOne
- Home Depot
- John Deere
- Microsoft
- MidAmerican Energy
- Morgan Stanley
- Nationwide
- Pella Rolscreen
- Pioneer/DuPont
- Principal Financial
- Syverson Strege
- Wellmark
- Wells Fargo

2

CONSIDER JOPPA IN YOUR ESTATE PLAN

Your legacy gift can help end homelessness. When doing your estate planning, please consider Joppa in your **will, trust or life insurance policy**. Make "Joppa" the designated beneficiary by using EIN 27-0216625. Contact cofounder Jacki Stevens with any questions at (515) 288-5699 x702.

3



DONATE THROUGH YOUR UNITED WAY CAMPAIGN IN YOUR WORKPLACE

Ask your company's personnel office how to designate your gift to "Joppa" using EIN 27-0216625.

4

UTILIZE YOUR DONOR-ADVISED FUNDS

You can utilize your **Endow Iowa** or other donor-advised funds to make immediate gifts to Joppa.

5

ORGANIZE A JOPPA FUNDRAISER THIS WINTER

Organizing a fundraiser for Joppa is a huge blessing! These events have included dinners, concerts, golf charities, sporting events, auctions, private parties, corporate sponsorships and workplace drives. Every dollar helps and each fundraiser spreads awareness.

6



USE AMAZONSMILE FOR ALL AMAZON PURCHASES

Amazon will donate 0.5% of all your purchases to Joppa and it won't cost you a dime! **Simply make your purchases at smile.amazon.com**, rather than amazon.com, and designate "Joppa Outreach" as your registered charity of choice.

It's easy to use your existing account in this new way!

Joppa is a 501(c)3 nonprofit organization. All gifts are tax-deductible.



118 SE 4th Street, #120
Des Moines, IA 50309

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PAID
Des Moines IA
Permit No. 1025



INSIDE

Additional Cottage Homes + Tiny Home Village Update



Joppa.org

(515) 288-5699



DOWN&OUT
HOMELESS FUNDRAISER

SATURDAY, NOVEMBER 2, 2019
RON PEARSON CENTER
TICKETS: joppa.org/events