

ARISE

HELPING HOMELESS PEOPLE SURVIVE, FIND HOUSING AND REBUILD THEIR LIVES



"In Joppa, there was a disciple named Tabitha; she was always doing good and helping the poor."



THE 21 ACRES FOR OUR TINY HOME VILLAGE

MAJOR UPDATE

Joppa Village Land Purchase

Thanks to God and the unwavering support of our incredible donors, campaigners and prayer partners, Joppa has successfully purchased 21 acres of land for a Tiny Home Village in Des Moines!

The Des Moines Register awarded Joppa a "Rose" for its original village plans in April 2016, which were developed after we began studying and visiting "tiny home villages" across the country in 2014.

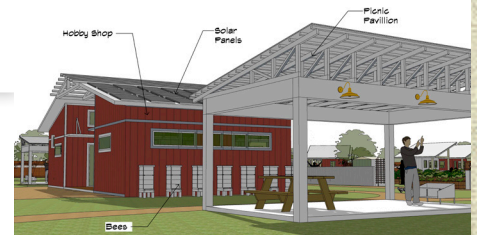
Joppa plans to replicate the most successful tiny home village, which is *Community First! Village (CFIV)*, based in Austin, Texas. This village has successfully provided permanent homes for nearly 500 chronically homeless individuals. Joppa believes their model offers a fundamental solution to homelessness, and we have been visiting CFIV and learning from their staff for eight years.

The mission of the Joppa Village is to lift 50 chronically homeless men and women off the streets of Des Moines by providing permanent, affordable homes in a supportive village community. The village will create a community of unconditional love for women and men currently experiencing homelessness to rediscover their purpose and apply their God-given talents to earn a dignified

CONTINUED...

OUR MISSION

To create communities of unconditional love, support and hope for the homeless, as we work together to prevent and ultimately end homelessness.



CALENDAR OF EVENTS

MONTHLY VOLUNTOUR

6:00 PM – 7:30 PM

Each second Tuesday at Joppa

SECOND SATURDAY WORKDAY

9:00 AM – 1:00 PM

Each month at Joppa

DOWN & OUT HOMELESS FUNDRAISER

November 2024

IOWA HOMELESS MEMORIAL

December 21, 2024

HOMELESS CHRISTMAS CELEBRATION

December 21, 2024

Joppa Village Land Purchase, *CONTINUED*

income and live in a supportive neighborhood with wrap-around services.

Our incredible development team includes BSB Design, Simonson + Associates, Snyder & Associates and others. The project is being led by Joppa board member Vernon Delpesce, retired CEO of YMCA of Greater Des Moines, who oversaw development of the YMCA Supportive Housing Campus.

DART helped develop the Joppa Village DART Transportation Plan to provide shuttle transportation services for the village; Broadlawns Medical Center and Free Clinics of Iowa are helping plan an onsite medical clinic. Casey's has expressed interest in hiring residents to work in their convenience stores.

The Village is truly a collaborative project with widespread support!

Developer and former city council member Tim Urban has been advising the Joppa Development Team, which is developing a master plan for the property. Tim took the lead as the Joppa Village Campaign Chair, working closely with CEO Joe Stevens to raise the \$360k needed to purchase the village land. Developers Richard Hurd and Brian Martin have also become advisors.

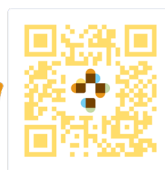
The next step is to continue building support for the crucial rezoning approvals, which require a "yes" vote from the majority of our Des Moines city council members (at least four positive votes out of seven).

Friends and supporters of Joppa know that faith is the foundation of everything we do to help families and individuals experiencing homelessness in central Iowa. James 5:16 "NIV" says, "The prayer of a righteous person is powerful and effective." If you are willing to pray for Joppa, the people we serve, our city leaders and the village development, sign-up below for monthly prayer requests.

BECOMING A JOPPA PRAYER PARTNER IS EASY!

Use the QR Code or visit Joppa.org/Pray

*Your prayers have already lifted more than
600 people into housing in just 15 years!*



Scan me

BECOME AN EVERYDAY ANGEL MONTHLY SUPPORT PARTNER

Help people in need every day of the year by setting up monthly giving!

Joppa Everyday Angels contribute monthly to:

- Help an average of one family or individual get off the streets each week
- Educate and engage the community in working together to end homelessness
- Support the Joppa Village as a fundamental solution to homelessness in Des Moines

Sign up at: Joppa.org/Angels



I Serve at Joppa

VOLUNTEER: Dave and Kathy Law

INVOLVEMENT: We donate to Joppa and help with their annual campaigns.

BACKGROUND: We learned about Joppa from our church, Gloria Dei Lutheran.

DRIVING PASSION: We decided to get more involved after meditating on Matthew 25:37-40. We have been blessed by God, so how could we NOT want to share our blessings with others?

ON MY OWN: We went through the farm crisis in the 1980s, and sometimes, we wondered how we could buy groceries. We were lucky – close family helped us during these challenging times. Many people do not have family or friends to help, so we want to help fill that gap.



everyday
angels

Matthew 25:35-40

BECAUSE OF YOU

- JOPPA HELPS AN AVERAGE OF ONE FAMILY OR INDIVIDUAL GET OFF THE STREETS EVERY WEEK
- WITH YOUR SUPPORT, OVER 600 PEOPLE HAVE BEEN LIFTED OFF THE STREETS TO DATE
- MORE THAN 80% OF THESE MEN, WOMEN AND CHILDREN REMAIN IN HOUSING TODAY
- JOPPA HELPED OVER 250 HOMELESS PEOPLE SURVIVE AND STAY WARM LAST WINTER

2023 METRICS

JOPPA SERVED 2,191 HOMELESS PEOPLE IN 2023 (up from 870 people in 2021)
That's an explosive 2.5 times jump in the number of people experiencing homelessness in Des Moines!



65

PEOPLE HELPED OFF
THE STREETS



2,191

HOMELESS PEOPLE
SERVED



8,178

OUTREACH VISITS



3,407

AFTERCARE
VISITS



8,288

RESOURCE CENTER
VISITS



382

AVG PEOPLE SERVED
WEEKLY



14,581

REFERRALS TO
PARTNERS



17,583

MEALS SERVED



136,019

POUNDS OF
FOOD DELIVERED



11,711

USPS MAIL
DELIVERIES



1,902

VOLUNTEERS



40,699

VOLUNTEER
HOURS

HOW YOU CAN HELP

GIVE:

Your generous contributions provide critical funds for outreach and survival programs, housing and aftercare services, and the Homeless Resource Center:

- *Candid Platinum Seal Award*
- *Rated 100% on Charity Navigator*
- *No federal or state funding*
- *Joppa is a 501(c)3 nonprofit*
- *All gifts are tax-deductible to the fullest extent of the law*

GIVE ONLINE OR MAIL TO:

Joppa
2326 Euclid Avenue
Des Moines, IA 50310

[Joppa.org/Giving](https://joppa.org/Giving)



VOLUNTEER:

Volunteer opportunities are available for groups, families and individuals, including:

- *Homeless Resource Center*
- *Homeless Outreach & Aftercare*
- *Thriftmart Store*
- *Sunday Afternoon Hospitality*
- *Donation Center Sorting*
- *Event Planning*
- *Annual Campaign Team*
- *Second Saturday Workdays*

BECOME A VOLUNTEER:

We depend on volunteers like you!
Sign up at [Joppa.org](https://joppa.org) to attend a VolunTOUR or email to learn more.

Email: Volunteer@Joppa.org

DONATE:

Provide survival items & Thriftmart goods:

- *Clothing, shoes & accessories*
- *Home goods & home décor*
- *Bottled water (24 oz) & bug spray*
- *Pop-top canned goods & meats*
- *TP, paper towels & antibiotic cream*
- *Cleaners, laundry & dish soap*
- *Blankets, sleeping bags & pillows*
- *Backpacks, headlamps & AAA Batts*
- *Premium goods Joppa can sell online*

BRING SUPPLIES TO JOPPA:

Monday – Saturday, 10:00 AM – 6:00 PM
2326 Euclid Avenue, Des Moines
Or call (515) 288-5699, ext. 3

Thank you for your generosity!

FROM THE HEART

Thanks to God and the unwavering support of our incredible donors, campaigners and prayer partners, Joppa purchased 21 acres of land for a Tiny Home Village! (see cover story)



SPOTLIGHT

Meet Thriftmart Store Manager, Nicole Jameson

Nicole Jameson, a 30-year professional career retailer, never imagined finding a store like Thriftmart.

"I didn't want to go back to working in frivolous retail, so I asked God to guide me," she explains, which is why she felt God led her through the Thriftmart doors one day when she was unexpectedly driving by.

In 2018, Nicole was diagnosed with a life-threatening disease. The doctors gave her six months to live. The day Nicole surprised her doctors by receiving a full bill of health was the same day she discovered Thriftmart. "You can't medically explain it (how I got better), but I can explain it to you. It's clearly God," she said.

Nicole knew she wanted to return to full-time work after becoming healthy again, especially in a position where her creativity and expertise could

shine. So, upon spotting Thriftmart, Nicole veered into its parking lot. She was eventually hired as the store manager in March 2022.

"The store's mission touched my heart. My uncle was in and out of homelessness for much of his life," she shared. He unfortunately passed away, freezing to death one winter.

Nicole is excited about what Thriftmart is doing to aid people who are experiencing homelessness. She loves that every dollar Thriftmart earns helps homeless families and individuals find housing. She explains, "I love what I do, and I love it even more that I can do it for Joppa and Thriftmart."

"THE STORE'S MISSION TOUCHED MY HEART. MY UNCLE WAS IN AND OUT OF HOMELESSNESS FOR MUCH OF HIS LIFE."
— NICOLE

HOW WE DO IT

JOPPA COLLABORATES WITH COMMUNITY PARTNERS, HELPS HOMELESS PEOPLE ACCESS EXISTING RESOURCES AND MOBILIZES PRIVATE DONATIONS FROM FAMILIES, CHURCHES AND ORGANIZATIONS TO FILL GAPS IN HOMELESS SERVICES, HOUSING AND EDUCATION.



ANNUAL CAMPAIGN TEAM MEMBERS REVEALING HOW MUCH WAS RAISED IN 2023

JOIN OUR ANNUAL CAMPAIGN TEAM

How Does Joppa Get Its Funding?

Joppa holds its Fall Major Gifts and Community Campaigns each September to raise 25% of its yearly funding in 30 days as part of each annual campaign.

These campaigns have been successful because volunteers share their personal experiences with Joppa with their friends, family, colleagues and peers. It's a time to broaden awareness about Joppa and provide opportunities to support lifting people off the streets and ending homelessness in Des Moines.

Dave and Kathy Law offered to campaign for Joppa last September, even though neither had previous involvement in a fundraising campaign. Kathy organized a "Meet & Greet" event for her law firm to tour Joppa and learn about its work. Their initiatives raised awareness and significant funds and got other couples involved. Together with other campaigners, they helped achieve our most successful campaign to date. They had fun and found the experience so meaningful that they will begin their second campaign together this year.

As active members of Gloria Dei church, Dave and Kathy learned their church was partnering with Joppa, and their admiration for the mission led them to begin donating to Joppa.

Then, they toured the Homeless Resource Center

last spring. "We were blown away with how well-organized everything is... It looked like every detail had been thought out," Kathy explained. During the tour, they listened to moving stories and interviews about the unsheltered people Joppa serves. "How can your heart not want to do something about that?" said Kathy.

In addition to her financial contributions, Kathy also volunteers her time and legal talents to Joppa. Her involvement in the Joppa Tiny Home Village project has been particularly impactful. She completed the legal work, including the title opinion and property closing. She loves using her legal gifts to make a difference in our community.

"Homelessness can happen to anyone," Kathy said. "The homeless have the same wants, desires and needs just like the rest of us..." Kathy stressed that continuing to aid people experiencing homelessness with dignity and respect is what she loves most about Joppa. She and Dave are happy to be part of the Joppa team working together to help end homelessness in our community.





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INSIDE

Joppa Village Land Purchase!

How Does Joppa Get Its Funding?



JOPPA.ORG

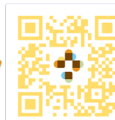
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**JOPPA PRAYER
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