



“Joppa is more than just resources. They seem more like family. I always looked forward to them coming. They were my support system. I was told by Joppa that I couldn't give up and I'm so glad I didn't.”

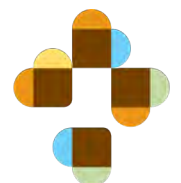
– Jenn Jass, Joppa Client

ACCELERATING HOPE

CASE FOR SUPPORT

Joppa helps homeless people survive, find housing and rebuild their lives.

Our mission is to create communities of unconditional love, support and hope for the homeless, as we work together to end homelessness.



Joppa



“After Joppa came, I got a good bed and I got to sleep in a good place.”

– Jeremiah, 7 years old

GAPS IN SUPPORT

Homelessness has been on the rise in central Iowa. Senior citizens make up the fastest growing segment, and more than one-third of Iowa's homeless population are families with children. In 2024, Joppa served more than 2,224 homeless people, a 256% increase from 2021. Many of our neighbors have no options, home or hope.

On any given night, more than 1,200 central Iowans have no place to call home. Many of our neighbors sleep in cars, under bridges and in the woods trying to survive until morning.

11+

LOCAL HOMELESS SERVICES AND HOUSING PROGRAMS CLOSED OR REDUCED IN 2024-2025¹

1,200+

PEOPLE IN POLK COUNTY ARE HOMELESS EACH DAY²

34%

OF IOWA'S HOMELESS POPULATION ARE FAMILIES WITH CHILDREN³

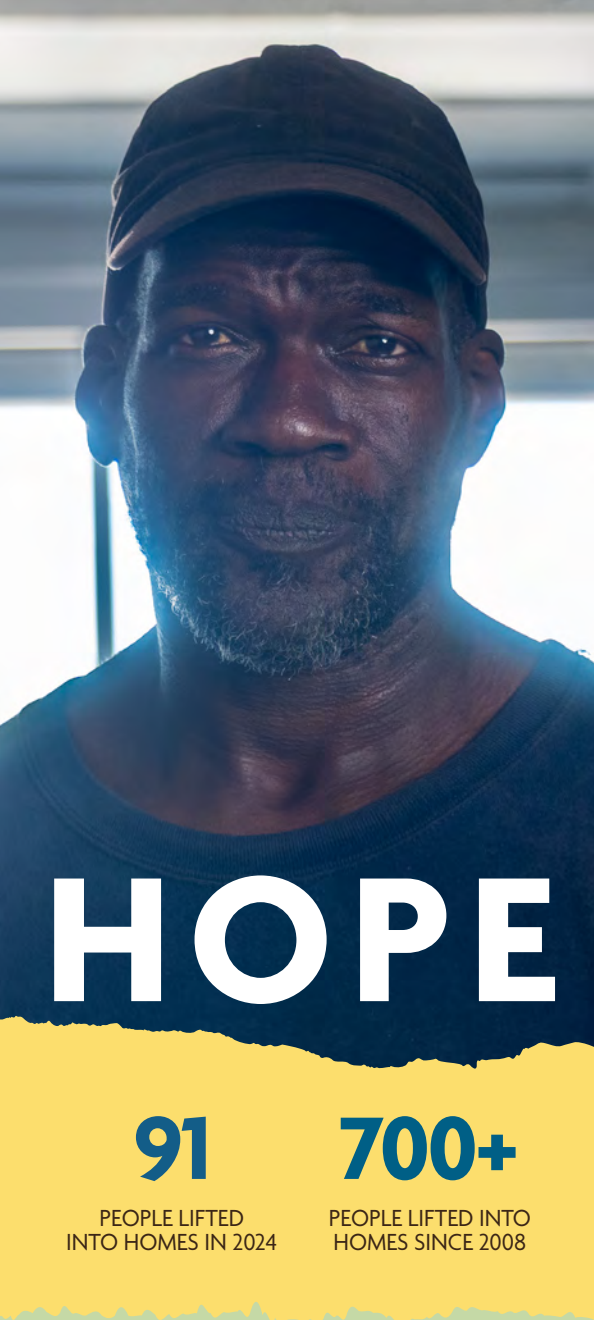
800+

PEOPLE ARE APPROVED FOR GOVERNMENT-FUNDED HOUSING IN POLK COUNTY BUT REMAIN ON A WAITING LIST DUE TO A LACK OF AFFORDABLE HOMES.⁴

-58,674

SHORTAGE OF RENTAL HOMES AFFORDABLE AND AVAILABLE IN IOWA FOR EXTREMELY LOW-INCOME RENTERS⁵

1. Axios, Des Moines Register, Iowa Radio, KCCI 2. Point In Time (PIT) 2025 Count (779) + Uncounted Homeless Individuals Joppa Served (449)
3. Institute for Community Alliances 2024 PIT Explorer Dashboard 4. Primary Health Care 5. National Low Income Housing Coalition



WORKING TOGETHER TO END HOMELESSNESS

For nearly 900 consecutive weeks, we've never missed a week of outreach delivering hope by helping homeless families and individuals survive, find housing and rebuild their lives.

We check in each week, provide food, clothing and other supplies, and connect people to resources at our Homeless Resource Center.

Joppa engages the community to give their time, treasures and talents. We believe that working together can end homelessness.

2024 IMPACT METRICS



8,683

OUTREACH
VISITS



2,468

AFTERCARE
VISITS



7,839

RESOURCE
CENTER VISITS



15,385

REFERRALS TO
PARTNERS



17,640

MEALS
SERVED



172,162

LBS. OF FOOD
DELIVERED



2,162

VOLUNTEERS



42,032

VOLUNTEER
HOURS

91
PEOPLE LIFTED
INTO HOMES IN 2024

700+
PEOPLE LIFTED INTO
HOMES SINCE 2008

Last year, Joppa served 2,224 individuals experiencing homelessness.

We made 15,385 referrals to help people access partners and resources including:

Aetna
Agape Pregnancy Resource Center
Anawim Housing
Bethel Mission
Broadlawns Medical Center
Catholic Charities Emergency Family Shelter
Catholic Worker House
Central Iowa Shelter & Services
Children & Families of Iowa
Community Support Advocates
Elsie Mason Manor
Exemplar Care
Eyerly-Ball Mental Health Services
Hope Center for Women and Children

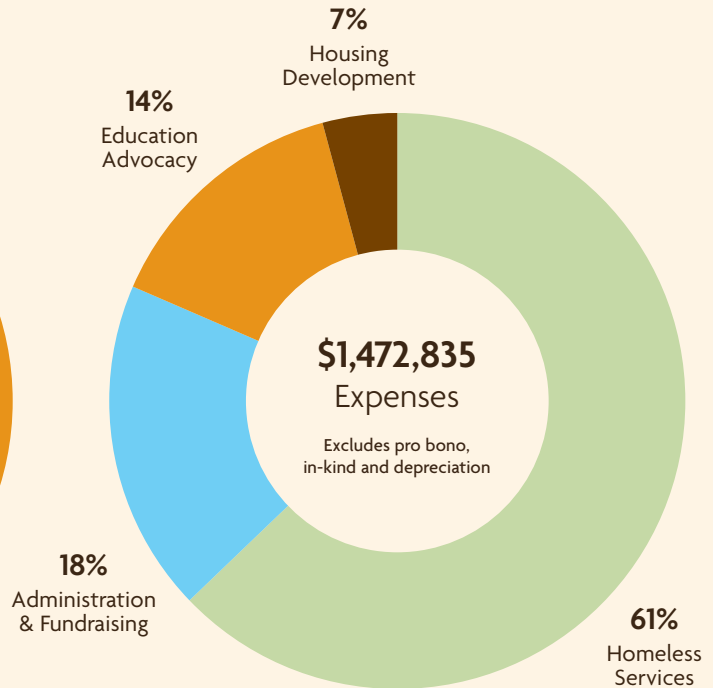
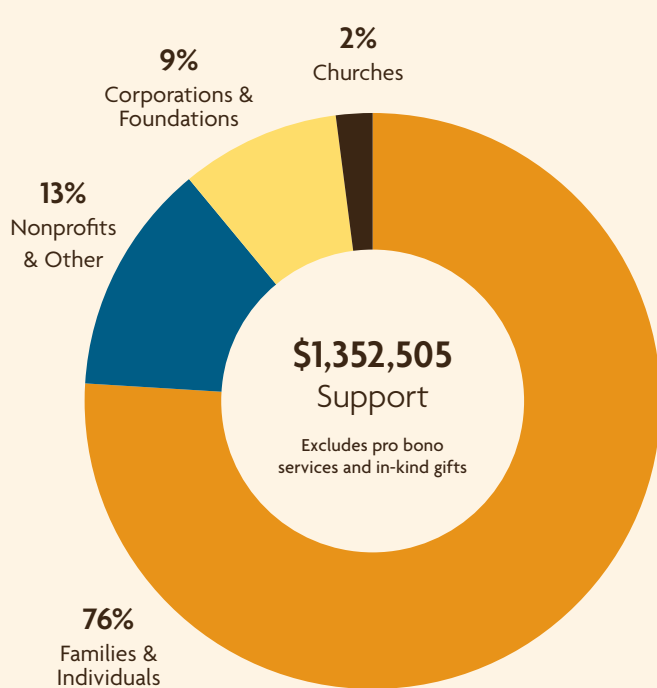
Iowa Homeless Youth Centers
Iowa Legal Aid
Iowa Workforce Development
Ligutti Tower
LSI Staffing
MercyOne House of Mercy
Polk County General Assistance
Primary Health Care
Safe Families for Children
Schott Mauss & Associates, PLLC
Veterans Administration
Wellpoint
YMCA Supportive Housing Campus

*Centralized Intake is federally required for some agency referrals

YOUR SUPPORT MATTERS

Nearly 80% of our financial support comes from people like you. Together, we're changing lives—helping homeless individuals and families survive, find housing and rebuild their lives. Since 2008, we've worked hand in hand to lift more than 700 people off the streets, with over 80% still in homes today. None of this would be possible without you!

2024 FINANCES



HELP JOPPA CLOSE THE GAP

Over the past five years, Joppa has grown boldly to meet rising needs. While many services shut down during the pandemic, we expanded our facilities and opened the Homeless Resource Center. We also launched our first Thriftmart store to help sustain our mission while we continued investing in the Joppa Village development, a transformative next step in our work to help end homelessness.

Joppa Village will provide permanent housing for individuals who have been chronically homeless for years. It's an innovative, community-based solution for those left behind by other options. These strategic steps have positioned Joppa to serve more people than ever before.

Today, with local housing programs shutting down and critical homeless services being reduced, your support is more vital than ever. **Will you stand in the gap with us to help our neighbors in need?**

NOTE: Joppa does not receive federal or state funding. We rely on private support primarily from individuals, families and churches. Joppa is a 501(c)3 nonprofit organization. All donations are tax-deductable to the fullest extent of the law.

HOW YOU CAN HELP

You play a vital role in lifting people out of homelessness. By becoming a monthly or annual support partner, you help local individuals and families survive, find housing and rebuild their lives.

Joppa is a faith-based organization that receives no state or federal funding. Your generosity fuels every outreach effort, every warm meal, every transition into permanent housing. Together, we can end homelessness in our community.

“
Whoever is kind to the poor
lends to the Lord, and he
will reward them for what
they have done.”

— Proverbs 19:17 (NIV)

#1

GIVE PERSONALLY

- Become a monthly support partner
- Give annual gifts of any type*

Your Gift of \$600 or \$50/Month

Helps one homeless person survive each year with weekly visits and support

Your Gift of \$1,200 or \$100/Month

Lifts one homeless person off the streets and into a home each year

Your Gift of \$2,400 or \$200/Month

Lifts one couple or two individuals off the streets and into a home each year

Your Gift of \$4,800 or \$400/Month

Can lift one family with children off the streets and into a home each year

Your Gift of \$9,600 or \$800/Month

Can lift two families or eight people off the streets and into a home each year

#2

INTRODUCE FRIENDS

- Host a private Joppa tour for friends and family
- Support 30-Day Annual Campaign in September
- Be a Table Host at our annual gala in November

Host a Private Joppa Tour

Invite friends to experience Joppa firsthand, see our impact and explore ways to get involved

Support the 30-Day Annual Campaign

Share your Joppa story and invite others to support us during the 30-day giving campaign in September

Be a Table Host at the November Gala

Invite friends to an inspiring ballroom gala to hear stories of transformation and learn how we are working together to end homelessness in Greater Des Moines

“
We stepped out into the bitter cold to deliver heaters, propane and blankets to people surviving on the streets. That night, as I was getting snuggled in my bed, all I could think was: They're still out there.

That night, I made a commitment to get outside my comfort zone and get more involved.

Don't wait. Do something!”

— Steve Miller, Donor & Volunteer

*Joppa accepts gifts in nearly any form—cash, donor-advised funds, matching gifts, stock transfers, cryptocurrency, appreciated securities, real estate, privately held business assets and even harvested crops or other non-liquid gifts.

“

Serving others has always been a priority for my wife, Kelley, and me. We strongly believe in supporting others when they need help—it’s what community does. I recently joined Joppa as an advisor and have really come to appreciate all the time, talent and effort it takes to serve the homeless.

In 2024, Joppa served 2,224 homeless individuals, a staggering 256% increase from 2021. On the other hand, financial support has not increased at the same pace. Since 2008, Joppa has helped lift over 700 people off the streets, with 80% still in homes today.

Two scripture passages come to mind when I think about homelessness. As Jesus commanded in Matthew 22:37-39, “‘You must love the Lord your God with all your heart, all your soul, and all your mind.’ This is the first and greatest commandment. A second part is equally important: ‘Love your neighbor as yourself.’” And, in Matthew 25:40, he says, “And the King will say, ‘I tell you the truth, when you did it to one of the least of these my brothers and sisters, you were doing it to me!’”

As you contemplate what role you can play in supporting Joppa, I pray you consider giving financially to the mission, donating your time and introducing family, friends and co-workers to the mission of Joppa.”

- Todd Robinson, Joppa Advisor & Annual Campaign Chair



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