



ENDING HOMELESSNESS TOGETHER

CASE FOR SUPPORT

Joppa helps homeless people survive,
find housing and rebuild their lives.



“Without Joppa
I would not be
in this apartment
with my children.
I would probably
still be homeless.”

— Italay
Joppa Client

THE CHALLENGE WE FACE

Homelessness in Greater Des Moines has grown dramatically in recent years. Joppa has seen the number of people seeking help increase by nearly 300%. Each person is facing instability, trauma and isolation.

Joppa helped an unduplicated total of 2,425 homeless men, women and children in 2025 through consistent outreach, advocacy and coordinated support. While this figure reflects the true breadth of our local homeless population, staff and volunteers serve them nearly 20,000 times each year.

The need is urgent, growing and complex, but it is not without hope.



2,425+

experienced homelessness in Greater Des Moines in 2025¹

34%

of Iowa's homeless population are **families with children**²

2X

increase in **homeless seniors** in Polk County in just one year³

1. Joppa Live Data Dashboard (unduplicated number served by Joppa)

2. Institute for Community Alliances PIT Explorer Dashboard (2024)

3. Polk County 2024–2025 Point-in-Time (PIT) counts, age 65+

WORKING TOGETHER TO END HOMELESSNESS

Joppa has never missed a week of outreach for more than 900 consecutive weeks, helping homeless individuals and families survive, find housing and rebuild their lives. We check in each week, provide essentials like food and clothing, and encourage people to take steps forward.

Each winter, Joppa helps nearly 600 unsheltered people survive harsh conditions. The Homeless Resource Center serves as a critical access point where people can meet immediate needs and connect with additional support services.

Joppa engages the community to give their time, talents and resources. We believe that working together can end homelessness.

11,663 REFERRALS TO PARTNERS

Aetna	Iowa Homeless Youth Centers
Agape Pregnancy Resource Center	Iowa Legal Aid
Anawim Housing	Iowa Workforce Development
Bethel Mission	Ligutti Tower
Broadlawns Medical Center	LSI Staffing
Catholic Charities Emergency Family Shelter	MercyOne House of Mercy
Catholic Worker House	Polk County General Assistance
Central Iowa Shelter & Services	Primary Health Care
Children & Families of Iowa	Safe Families for Children
Community Support Advocates	The Salvation Army
Elsie Mason Manor	Schott Mauss & Associates, PLLC
Exemplar Care	Veterans Administration
UnityPoint Health – Eyerly Ball	Wellpoint
Hope Ministries Center for Women & Children	YMCA Supportive Housing Campus

*Centralized Intake is federally required for some agency referrals

2025 IMPACT METRICS

117

People Lifted Off the Streets in 2025

800+

People Lifted Off the Streets Since 2008

84%

Remain Off the Streets Today



9,575
OUTREACH VISITS



8,294
RESOURCE CENTER VISITS



1,864
AFTERCARE VISITS



202
USPS ADDRESSES PROVIDED



3,913
USPS MAIL DELIVERIES



17,955
MEALS SERVED



106,572
LBS OF FOOD DELIVERED



2,130
VOLUNTEERS



42,371
VOLUNTEER HOURS

JOPPA DOES NOT DO THIS ALONE.

Collaboration and community are key to this work.

YOUR SUPPORT MATTERS

More than 80% of our financial support comes from people like you. We do not operate on state or federal funding. That means every outreach visit, every warm meal and every step toward housing is made possible through private generosity.

As homelessness continues to grow, your support matters more than ever. It sustains the work Joppa is doing right now to lift men, women and children off our streets, while also helping prepare the way for Joppa Village.

HOW YOU CAN HELP →

You can make a direct and lasting difference in the lives of people experiencing homelessness. Through consistent monthly support or an annual gift, you help individuals and families survive, find housing and rebuild their lives.

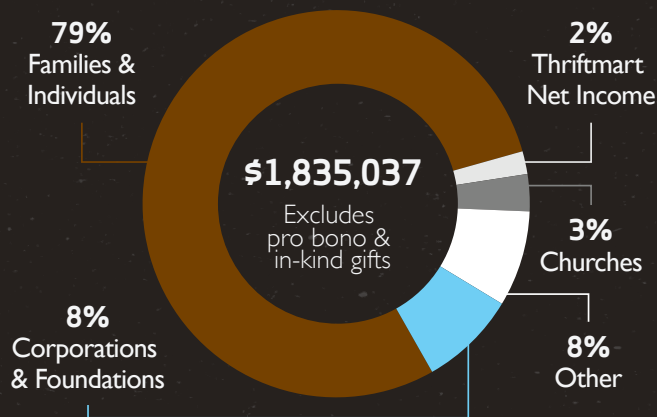
Your generosity sustains outreach, meals, housing support and long-term aftercare. It also helps Joppa continue growing as we expand our reach through Joppa Village. Together, we can help end homelessness in our community.

Whoever is kind to the poor lends to the Lord, and he will reward them for what they have done.”

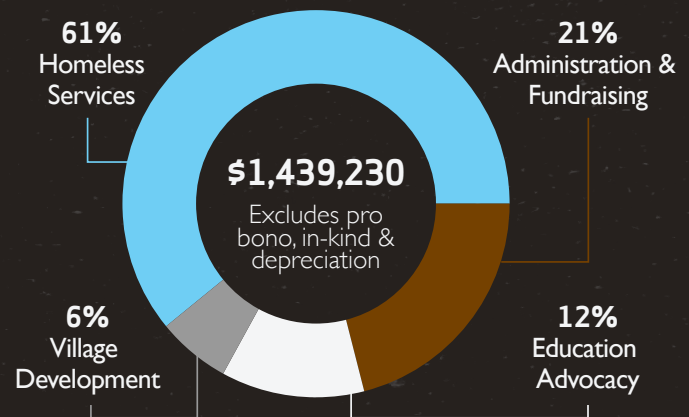
– Proverbs 19:17 (NIV)

2025 FINANCES

SUPPORT



EXPENSES



\$516,498

PRO BONO & IN-KIND GIFTS

Your in-kind gifts include legal and accounting services; marketing and printing; architectural, engineering and construction services; video production; additional staff; and donated food and supplies, etc.

GIVE PERSONALLY

1

Your Gift of \$300 or \$25/Month

Can provide food, clothing and essentials at the Homeless Resource Center

Your Gift of \$600 or \$50/Month

Can help one homeless person survive each year with weekly outreach support

Your Gift of \$1,200 or \$100/Month

Can lift a homeless person off the streets each year

Your Gift of \$2,400 or \$200/Month

Can lift a couple off the streets each year

Your Gift of \$4,800 or \$400/Month

Can lift a family with children off the streets each year

EVERY GIFT ADDS UP AND MAKES A DIFFERENCE!

INTRODUCE FRIENDS

2

INVITE Friends to a Private Joppa Tour

Host a guided tour to see the impact firsthand and explore ways to get involved

VOLUNTEER for the Annual Campaign

Share your Joppa story and invite others to give during our September campaign

HOST a Table at the Joppa Annual Gala

Gather friends for an inspiring evening to help end homelessness in Greater Des Moines

LEAVE A LEGACY

3

The Joppa Legacy Club is a community of individuals, families, trusts, foundations and businesses who invest in our Endowment Fund to ensure our mission continues today, tomorrow and forever. It's a legacy of compassion and lasting impact.

Many donors consider legacy gifts while planning for retirement, before a business sale or other major liquidity event, when updating insurance beneficiaries, or during other major financial transitions to help maximize tax benefits.

The Joppa endowment is professionally managed by the Community Foundation of Greater Des Moines.

"Our lives have eternal weight, and we have limited opportunity on earth to bless others... we can actually extend our blessings beyond this earthly life by leaving a legacy."

– Bill Mech, 1st Legacy Club Member

JOPPA ACCEPTS GIFTS IN NEARLY ANY FORM

Cash donations	Retirement plans
Donor-advised funds	Vehicle donations
Stock transfers	Gift annuities
IRA charitable rollovers (QCDs/RMDs)	Gift of grain or harvested crops
Life insurance or life estates	Privately held business assets
Real estate, farmland or equipment	Matching gifts
Charitable trusts	Cryptocurrency



SCAN TO GIVE ONLINE

“For 17 years, Joppa has faithfully served our homeless neighbors. Over that time, more than 25,000 volunteers have contributed over 500,000 hours of service, impacting countless lives. That is why my wife, Kelley, and I support Joppa through both volunteering and financial giving.

‘If you do away with the yoke of oppression, with the pointing finger and malicious talk, and if you spend yourselves in behalf of the hungry and satisfy the needs of the oppressed, then your light will rise in the darkness, and your night will become like noonday.’ — Isaiah 58:9-10 NIV.

Isaiah reminds us that compassion is not passive. When we give, serve and stand with those experiencing homelessness, we join God’s work of rebuilding lives. Your support of Joppa brings light, hope and the chance for a new beginning.”

— **Todd Robinson**
Joppa Advisor &
Annual Campaign Chair

Platinum
Transparency
2026

Candid.

The Candid Guidestar Platinum Seal of Transparency is a distinction held by fewer than 1% of U.S. Nonprofits.

This seal has been awarded to Joppa for seven consecutive years.

Joppa does not operate on federal or state funding.



Scan to meet
the people behind
these photographs

Joppa is a 501(c)3 nonprofit organization.

All donations are tax-deductible to the fullest extent of the law.

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